



JODHPUR VIDYUT VITRAN NIGAM LTD.
Corporate Identity Number (CIN) –U40109RJ2000SGC016483
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No. / JdVVNL/CAO (B&R)/S. Rev. / F. /2017-18/ D. 934

Dt. 21/0/17

The Superintending Engineer (IT)
Jodhpur Discom,
Jodhpur

Sub :- BHIM (Bharat Interface for Money) Referral Bonus Schemes.
Ref:- Ministry of Electronics & Information Technology Department, India
D.O No.12(59)/2017-DPD dated 07/07/17.

May kindly find enclosed herewith the aforesaid D.O. letter where in it has been requested to promote the following schemes by way of sharing the enclosed documents to the stake holders under the department:-

- (1)BHIM Referral Bonus Scheme for Individuals.
- (2)BHIM Cash back Scheme for Merchants.
- (3)BHIM Aadhar Merchant Incentive Scheme.

You are, therefore, advised to upload the same on JdVVNL website so as to promote digital payments among the consumers at the grass root level.

Enclosed:- Schemes as above.

CHIEF ACCOUNTS OFFICER (B&R)
JODHPUR DISCOM, JODHPUR

Copy to the following for further Publication & Promotion:-

1. The Zonal Chief Engineer (Jdz/Bmz/Bkz), Jodhpur Discom,
2. The Superintending Engineer (CC/DC/O&M), Jodhpur Discom
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CHIEF ACCOUNTS OFFICER (B&R)
JODHPUR DISCOM, JODHPUR

OFFICE OF SE (IT-DSM)

R.R No.....Date.....

YEN [IT/DSM]

AEN [IT/DSM]

JEN [IT/DSM]
Estt./Conf

AEN/TA

XEN

SE 24/8

File No.1/9/2017/Pt-I(BHIM)

2108
3/2/17

No.1/9/2017/IT
Government of India
Ministry of Power

Imp
CAO B.R. Saha
Discuss today

Shram Shakti Bhawan, Rafi Marg
New Delhi, dated 26th July, 2016

Subject : Promotion of Digital Payments.

The undersigned is directed to forward the D.O. letter dated 7th July, 2017 received from Ministry of Electronics and Information Technology (MeitY) regarding promotion of digital payments amongst citizens and to achieve the target of 2,500 crores Digital Payment Transactions in FY 2017-18 through Unified Payments Interface (UPI), Unstructured Supplementary Service Data (USSD) Aadhaar Pay, Immediate Payment Service (IMPS) and Debit Cards.

Dir(F)
aw

2. The detail of various promotional schemes for using **BHIM (Bharat Interface for Money)** developed by National Payments Corporation of India (NPCI) are enclosed.

MD

This issues with the approval of competent authority.

Enclosure: as above

353/
29/7/17

(Praveen Kumar)
Under Secretary (IT)
Tel No. 23766531
it-mop@nic.in

To,

1. Chairperson, CEA
2. CMDs of NTPC, NHPC, NEEPCO, SJVNL, THDC, REC, PGCIL, PFC.
3. Chairman of DVC, BBMB
4. Director General BEE, NPTI, CPRI
5. Registrar ATE.
6. Secretary, CERC
7. MD, EESL.
8. All Discoms

Copt to :

All JSs/EA

Sr. Ad (Rev)
Pl. put up on file
3/1/17
CAO
for

Dr. Ashwini
Pl. put up on file
3/8